TOWSHIF ISLAM

WEB DESIGNER AND SEO SPECIALIST

ABOUT ME

My name is Towshif Islam. I'm an Web Designer & Front End Developer and SEO specialist. I've completed my Web design, Frontend Development, and SEO course in CodemanBd and the LEDP ICT Division of Bangladesh Govt.

I have been successfully working as a freelancer for the last 2 years and helping Small and Medium Sized international companies and clients increase their revenue.

My goal is to increase the client's company value, increase the client's sales, and lower the client's customer acquisition costs by utilizing an efficient marketing strategy.

CONTACT ME

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Address
Purbo Deulpara, Fatullah,
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EDUCATION

2016 - 2021

University of Dhaka
Bachelor of Arts (BA)

WORK EXPERIENCE

Web battalion | 2021 - 2023

SEO Specialist

Skills: Technical SEO · Website Audit · On-Page SEO · Off Page SEO · Speed Optimization · Keyword Research · Google Analytics · E-commerce SEO · Competitive Analysis · Local SEO · KGR Keywords Research · Niche relevant Backlink and Guest post · XML sitemaps creation and robots.txt file setup · Schema setup · E-commerce website SEO.

The Digital Ring | 2023 - 2023

Senior Web Designer

Responsibilities:

- Collaborated with clients to understand their business goals and design requirements for websites.
- Created custom website designs using Wix and Squarespace platforms, ensuring responsive and user-friendly layouts.
- Implemented SEO best practices, optimizing website content and structure to improve search engine rankings.
- Managed website maintenance and updates, ensuring timely content changes and technical improvements.

EXPERTISE SKILL

- Web Design
- SEO
- Wix
- Squarespace
- WordPress
- WebFlow
- Shopify

LANGUAGE SKILL

- English
- Bangla